

# PROVIDE HOPE, BECOME A SPONSOR!



## Sponsorship Overview

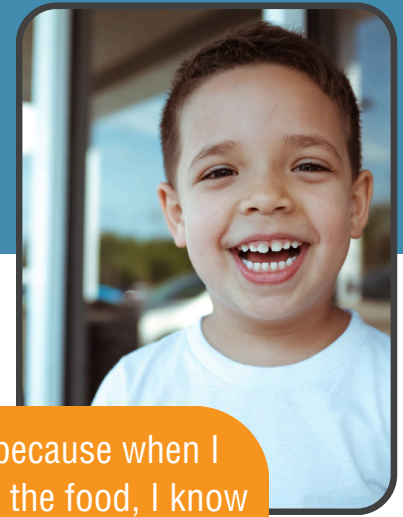
Make a lasting impact by partnering with us to eliminate weekend hunger! This exclusive opportunity allows your organization to support our mission throughout the year, helping us make a meaningful difference in the lives of West Michigan kids at risk of weekend hunger.

Sponsor Levels	Provider of Hope \$25,000	Champion of Hope \$50,000	Hand of Hope \$75,000	Visionary of Hope \$100,000
Logo on Impact Report				
Promotion on Social Media				
Packing Events				
Dinner Sponsor				
Golf Outing Sponsor				
Community Packing Sponsor				
Website				



OUR MISSION: Hand2Hand delivers nutritious food to students over the weekends and on extended school breaks by mobilizing churches, schools, individuals, and businesses to join together, providing hope and opportunity to thrive.

# PROVIDER OF HOPE SPONSORSHIP



... because when I get the food, I know someone cares!

You can provide a year of hope for thousands of kids in West Michigan who experience weekend hunger. Together, we will provide a backpack full of food for weekends and extended school breaks. In the words of our students, *"When I see the food I feel happy and grateful"* and *"I'll always remember the way you care for kids!"*.

## What is Included in a Provider of Hope Sponsorship

### > Hope for Kids Fundraising Dinner:

**Tuesday, October 14, 2025**

Your organization will be prominently recognized at our annual fundraising event where we host 400+ guests. Verbal acknowledgment during the event, special mention on the invitation and program, social media, logo placement on our website, and a reserved tables are included with this sponsorship.

### > Hand2Hand Golf Outing:

**Tuesday, July 14, 2025**

Your organization will be recognized as the Presenting Sponsor, featured on the invitation, sponsorship form, printed materials, thank-you notes, and favor bags, with a complimentary foursome included.

### > Employee Engagement:

Hand2Hand will organize up a food packing event at your location (or ours) on a date and time that works best for you. We will capture photos during the event and share them on our social media, giving a shoutout to your partnership and showcasing your company's involvement in the community.

### > Impact Report:

You will have a designated spot on our Impact Report highlighting the impact made through your sponsorship. The Impact Report is mailed to thousands of donors annually.

### > Social Media

You will receive a specialized social media highlight.

## \$25,000

Helps deliver nutritious food to students over the weekends and on extended school breaks by mobilizing churches, schools, individuals, and businesses to join together, providing hope and opportunity to thrive.



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#WeAreHand2Hand



# CHAMPION OF HOPE SPONSORSHIP

You can provide a year of hope for thousands of kids in West Michigan who experience weekend hunger. Together, we will provide a backpack full of food for weekends and extended school breaks. In the words of our students, *"When I see the food I feel happy and grateful"* and *"I'll always remember the way you care for kids!"*.



... because the food is good and healthy!

## What is Included in a Champion of Hope Sponsorship

### > Hope for Kids Fundraising Dinner:

**Tuesday, October 14, 2025**

Your organization will be prominently recognized at our annual fundraising event where we host 400+ guests. Verbal acknowledgment during the event, special mention on the invitation and program, social media, logo placement on our website, and two reserved tables are included with this sponsorship.

### > Hand2Hand Golf Outing:

**Tuesday, July 14, 2025**

Your organization will be recognized as the Presenting Sponsor, featured on the invitation, sponsorship form, printed materials, thank-you notes, and favor bags, with two complimentary foursomes included.

### > Community Packing Events:

Your logo will be featured at all Community Packing Events, where businesses and community members unite to volunteer. A total of 72 events are planned for the 2024-2025 school year, with an expected 4,320 volunteers.

### > Employee Engagement:

Hand2Hand will organize up to two food packing events at your location (or ours) on a date and time that works best for you. We will capture photos during the events and share them on our social media, giving a shoutout to your partnership and showcasing your company's involvement in the community.

### > Impact Report:

You will have a designated spot on our Impact Report highlighting the impact made through your sponsorship. The Impact Report is mailed to thousands of donors annually.

### > Social Media

You will receive specialized social media highlights throughout the year.

### > Website

You will be featured prominently on our website with a link directing traffic to your own organization's website.

## \$50,000

Helps deliver nutritious food to students over the weekends and on extended school breaks by mobilizing churches, schools, individuals, and businesses to join together, providing hope and opportunity to thrive.



hand2hand®  
because a hungry child hurts

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# HAND OF HOPE SPONSORSHIP

You can provide a year of hope for thousands of kids in West Michigan who experience weekend hunger. Together, we will provide a backpack full of food for weekends and extended school breaks. In the words of our students, *"When I see the food I feel happy and grateful"* and *"I'll always remember the way you care for kids!"*.



... because the food helps me focus on class and not my stomach!

## What is Included in a Hand of Hope Sponsorship

### > Hope for Kids Fundraising Dinner:

**Tuesday, October 14, 2025**

Your organization will be prominently recognized at our annual fundraising event where we host 400+ guests. Verbal acknowledgment during the event, special mention on the invitation and program, social media, logo placement on our website, and two reserved tables are included with this sponsorship.

### > Hand2Hand Golf Outing:

**Tuesday, July 14, 2025**

Your organization will be recognized as the Presenting Sponsor, featured on the invitation, sponsorship form, printed materials, thank-you notes, and favor bags, with two complimentary foursomes included.

### > Community Packing Events:

Your logo will be featured at all Community Packing Events, where businesses and community members unite to volunteer. A total of 72 events are planned for the 2024-2025 school year, with an expected 4,320 volunteers.

### > Employee Engagement:

Hand2Hand will organize up to three food packing events at your location (or ours) on a date and time that works best for you. We will capture photos during the events and share them on our social media, giving a shoutout to your partnership and showcasing your company's involvement in the community.

### > Impact Report:

You will have a designated spot on our Impact Report highlighting the impact made through your sponsorship. The Impact Report is mailed to thousands of donors annually.

### > Social Media

You will receive specialized social media highlights throughout the year.

### > Website

You will be featured prominently on our website with a link directing traffic to your own organization's website.

## \$75,000

Helps deliver nutritious food to students over the weekends and on extended school breaks by mobilizing churches, schools, individuals, and businesses to join together, providing hope and opportunity to thrive.



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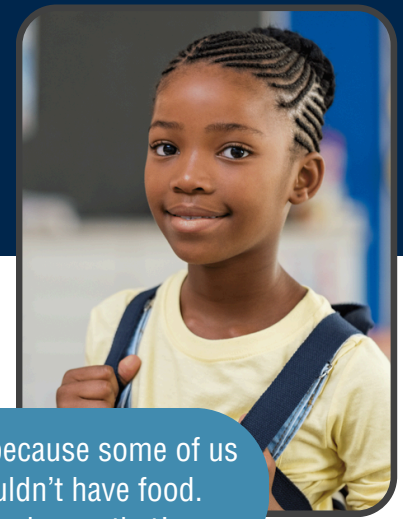
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# VISIONARY OF HOPE SPONSORSHIP

You can provide a year of hope for thousands of kids in West Michigan who experience weekend hunger. Together, we will provide a backpack full of food for weekends and extended school breaks. In the words of our students, *"When I see the food I feel happy and grateful"* and *"I'll always remember the way you care for kids!"*.



... because some of us wouldn't have food. You change that!

## What is Included in a Visionary of Hope Sponsorship

### > Hope for Kids Fundraising Dinner:

**Tuesday, October 14, 2025**

Your organization will be prominently recognized at our annual fundraising event where we host 400+ guests. Verbal acknowledgment during the event, special mention on the invitation and program, social media, logo placement on our website, and two reserved tables are included with this sponsorship.

### > Hand2Hand Golf Outing:

**Tuesday, July 14, 2025**

Your organization will be recognized as the Presenting Sponsor, featured on the invitation, sponsorship form, printed materials, thank-you notes, and favor bags, with two complimentary foursomes included.

### > Community Packing Events:

Your logo will be featured at all Community Packing Events, where businesses and community members unite to volunteer. A total of 72 events are planned for the 2024-2025 school year, with an expected 4,320 volunteers.

### > Employee Engagement:

Hand2Hand will organize up to four food packing events at your location (or ours) on a date and time that works best for you. We will capture photos during the events and share them on our social media, giving a shoutout to your partnership and showcasing your company's involvement in the community.

### > Impact Report:

You will have a designated spot on our Impact Report highlighting the impact made through your sponsorship. The Impact Report is mailed to thousands of donors annually.

### > Social Media

You will receive specialized social media highlights throughout the year.

### > Website

You will be featured prominently on our website with a link directing traffic to your own organization's website.

## \$100,000

Helps deliver nutritious food to students over the weekends and on extended school breaks providing hope and opportunity to thrive.



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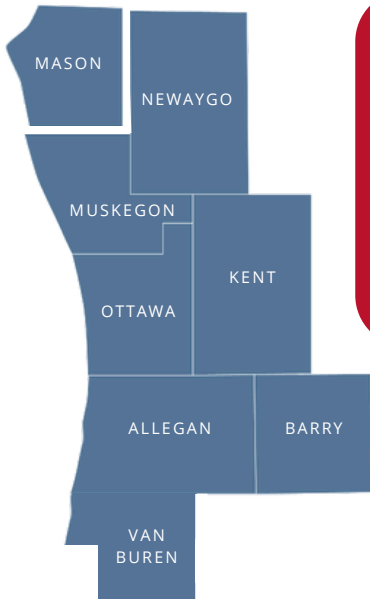
## OUR MISSION

Hand2Hand delivers nutritious food to students over the weekends and on extended school breaks by mobilizing churches, schools, individuals, and businesses to join together, providing hope and opportunity to thrive.

## OUR VISION

Every student in West Michigan, from early childhood through high school, will have a weekend food opportunity.

### HAND2HAND IS CURRENTLY SERVING:



UP TO  
**15,000**  
STUDENTS  
**280**  
SCHOOLS  
**45**  
DISTRICTS

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## Because a hungry child hurts.



children are experiencing hunger in West Michigan.

## What about the weekend?

Hand2Hand alleviates the 68-hour gap when students who rely on meals provided at school experience the greatest risk of food insecurity.



## Hand2Hand in the classroom

- > “Hand2Hand helps me get through the day without being hungry and think about class and not my stomach.” - student
- > “It’s hard to learn when you’re hungry. My students return to school on Monday with a fresh outlook and a focus on learning.” - teacher
- > “As I watch students go into their lockers and find their food backpacks at the end of the week, I see smiles and a sense of comfort knowing they will have food.” - principal

Partnering to provide hope and weekend food for West Michigan kids



**93-year-old twins Janis and Joanne** help make a difference for kids by volunteering at Community Packing Events. During the 2023/2024 school year we were able to **host 65 Community Packing Events** where over **3,000 volunteers** helped us **pack food**. In total, Hand2Hand was able to **distribute 2,075,636 food items** to our students!

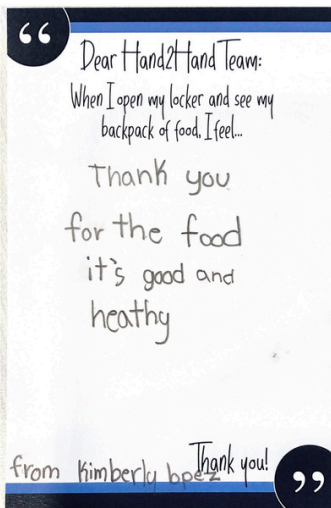
# STORIES OF IMPACT

2024/2025 School Year



**Arne's bakery was touched by our mission** and was looking for an opportunity to partner with Hand2Hand. The team perfected a recipe with a longer shelf-life, free of artificial preservatives, that will allow **all Hand2Hand students to receive freshly baked rolls in their weekend backpacks**, filling their hearts and stomachs.

## Hand2Hand in the classroom



“Hand2Hand helps me get through the day without being hungry and think about class and not my stomach.” - student



“It’s hard to learn when you’re hungry. My students return to school on Monday with a fresh outlook and a focus on learning.” - teacher



“As I watch students go into their lockers and find their food backpacks at the end of the week, I see smiles and a sense of comfort knowing they will have food.” - principal

