



Hand2Hand Change for Hope Fundraiser TOOLKIT

Hand2Hand exists because a hungry child hurts and the weekend is one of the most vulnerable times for a child who experiences food insecurity.

Hand2Hand delivers nutritious food to students over the weekends and extended school breaks by mobilizing churches, schools, individuals, and businesses to join together, providing hope and opportunity to thrive.

Hand2Hand began feeding 19 students in 2008, and this year we are feeding more than 12,000 students, early education through high school, in 8 counties across West Michigan.

WILL YOU JOIN US?

"When I see the food in my locker, I feel happy and grateful!" - student

Description:

The goal of this fundraiser is to collect coins to help feed kids over the weekend and extended school breaks.

Fundraiser Ideas:

- Collect coins in classroom jars and watch your generosity grow!
- Host a friendly competition between classes or buildings - you can choose to offer fun incentives: pizza, longer recess, etc. for the school or grade that raises the most money.
- Set a backpack goal. For every \$4 raised, one weekend backpack of food is sent home with a local Hand2Hand student.
- Host a community fundraiser at a sports game.
- Get the student council involved to create and plan a fundraising event.
- Work with students to strategize and develop their own fundraisers as a class project...
 - car wash
 - bake sale
 - chores for change
 - pop can drive
 - and more!

